



A GROWMARK® Company

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MATT BOUWKAMP, CCA, JOINS SEEDWAY VEGETABLE SALES TEAM



(Hall, NY): Matt Bouwkamp, a Certified Crop Advisor, has accepted the position of SEEDWAY Vegetable Seed Sales Representative for the Michigan and Northern Indiana territory.

Growing up in Western Michigan on his family vegetable farm, Matt is no stranger to understanding what vegetable farmers want and need from start to finish. Prior to accepting this position with SEEDWAY, Matt worked as a Key Account manager with Helena Chemical Company for the past eleven years and obtained his Certified Crop Advisor certification in 2007.

In his role, Matt will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for the individual customer.

Still residing in Western Michigan and assisting on the family farm, Matt has a strong desire to support growers within the vegetable industry. In his off time you can find Matt spending time with his nieces and nephews, hiking through the great outdoors, hunting or fishing and exploring the terrain on his motorbike.

To reach Matt you can email him at mbouwkamp@seedway.com or by cell at (231) 830-4184.

Headquartered in Hall, NY SEEDWAY is a full-line seed company, marketing farm and turf seed in the northeast U.S. and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada. SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry. SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com or find us on social media!

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