



A GROWMARK® Company

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SEEDWAY NAMES FLORIDA PRODUCT AND MARKET DEVELOPMENT TECHNICIAN

(Hall, NY): Grant Polhill has accepted the position of SEEDWAY Product & Market Development Technician for the Southeast United States commercial vegetable seed business.

Grant graduated from University of Florida with a Bachelor of Science in Food and Resource Economics. He also gained valuable experience while interning at Helena Chemical where he performed weekly trials on various vegetables and at Bayer Crop Science where he was awarded Gold Medal for Best Intern Project.



In his role, Grant will provide a direct link for SEEDWAY product identification, introduction, sales support, customer relations and market development opportunities mainly in the Florida markets. Grant will work closely with SEEDWAY customers, salespeople and seed supply partners in identifying product needs and solutions.

A Clewiston Area native of Florida, Grant has a strong desire to support growers within the vegetable industry.

Headquartered in Hall, NY SEEDWAY is a full-line seed company, marketing farm and turf seed in the northeast U.S. and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada. SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry. SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL.

For more information visit www.seedway.com or find us on social media!

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